欧州の物流拠点ーバルセロナ

Barcelona European Logistics Center

BARCELOC

A JOINT INITIATIVE BY:

Port de Barcelona

Catalonia Trade & Investment
Generalitat de Catalunya
カタルーニャ州政府

Barcelona City Council · Barcelona Activa

“Barcelona, your advanced logistics platform to access the European & African / Mediterranean markets

“The best area in southern Europe to find industrial and commercial partners

“Innovation & technology advanced solutions for the logistics sector

DISTANCE
600 KM

DISTANCE
1200 KM

Logistic hub for top brands:
Nissan, Amazon, Decathlon, IKEA, Mango,...

Save between 10-15%
in distribution costs

Save 15-20%
on your carbon footprint

48h

Market of
400 million consumers
in less than 48h

About us

BARCELOC is a **business-oriented** public service, offering customised and tailor-made guidance on your potential investments in **Barcelona**.

The service **is free of charge** and **rendered neutrally** and **confidentially**.

If you are a company and want to improve your European & Mediterranean distribution contact our team **in Japan**

Catalonia Trade & Investment office in TOKYO

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Why Barcelona?

More than 100 Japanese companies are already settled in Catalonia

Among them

Nissan

Denso

Nifco

Honda

Kao

Otsuka

Sekisui

Toyobo

Hitachi

Panasonic

Ricoh

Largest industrial & consumption area in the Mediterranean & Southern Europe

Industrial **specialisation**, sectorial **clusters** and powerful **partnership** opportunities.

Favourable tax regime compared to other European countries.

Available skilled workforce at **reduced labour costs**.

Barcelona has **logistics operators specialised** in economic sectors such as:

- AUTOMOBILES
- E-COMMERCE
- ELECTRONIC PRODUCTS
- CHEMICAL PRODUCTS
- INDUSTRIAL PRODUCTS & CONSUMER DURABLES
- FASHION & FOOTWEAR

Logistics specialisation

Global logistics operators capable of organising and managing **distribution networks** with specialised value-added services.

FULFILMENT CLASSIFICATION
FINAL ASSEMBLY OF PRODUCTS MERGE IN TRANSIT INCIDENT MANAGEMENT
JIS GPS tracking GHS regulations
AIR REAL-TIME INVENTORY SYSTEMS
GROUPAGE IRONING SUPPLY
ONLINE TRACK & TRACING
supply chains handling and storge
RE-BRANDING
REPAIRS PICKING CAR WASHING
replacement
TAPA security system DELIVERY AND CONSOLIDATION
ACCESSORIES handling fragile goods
PDI security regulations
WAREHOUSING labelling perching fashion logistics (ISO 9001, ISO 14001, OHSAS18001)
CLP spare parts mangement
VEHICLE PERSONALISATION JIT
distribution transport on hanger
delivery outlets CUSTOMER ORDERS RECEPTION
PACKAGING REVERSE LOGISTICS specialised transport services

An integrated logistics hub with port, airport and logistics facilities

A unique and seamless logistics & **business hub**, including **airport, port, logistics areas** and **a large urban area**.

The port with the best car-carrier connectivity with Japan in the Mediterranean

BEST/Hutchison and **APM Terminals Barcelona**, the most efficient container terminals in the Mediterranean.
"Barcelona, 3rd productivity port in Europe (JOC 2014)"

Save 40-50% on your carbon footprint from the Suez Canal by serving central European markets from Barcelona instead of using Northern European distribution nodes.

Distribution capacity to Europe/ Mediterranean/Africa

From Barcelona, a **logistics network** can reach **400 million consumers** in Europe and the Mediterranean/Africa in less than 48 hours.

Save between 10-15% in distribution costs compared to serving these markets from northern Europe.

A bridge between Latin America & Africa.